

Right from the initial discussions with Dennis, and his team at Phoenix, we have been extremely impressed with their professional and efficient approach to our scheme. Their ability to correctly interpret our vision and impartially advise on equipment suitability has afforded us tremendous confidence in the effectiveness of the exceptional facility that we now have at our disposal.

The facility that we now have, here at Charnwood, has been confirmed by many within our field as innovative and “ahead of the game” within Work Based Learning centres. Our regional network (consortium of similar organisations) are already promoting our facility as “state of the art” and a “guiding light” in training provision for the foreseeable years.

Our students now have access to a comprehensive library of bespoke resources, personal to Charnwood, and relevant to their learning requirement. Our facility also allows us to create personalised materials, at short notice, to support individual progression and achievement. Recorded assessment of learning will increase retention on programmes as well as improving our percentage rate of success and achievement.

The portability of the equipment means that we can capture exceptional examples of learning wherever they exist (Bars, Hotels, Clubs and restaurants); this will further enhance the broad content of resources and evidence of achievement/progression.

The new facility also supports our mission to become an exemplary employer of choice; attracting the very best tutors and lecturers to our organisation. One such tutor has already accepted a post based on our facility impressing him so much.

Beyond our main provision of programme learning, these new resources will enhance other industry partnerships and opportunities. Employer groups and associated industry groups (Breweries, Hotel groups and leisure organisations) will be able to utilise our facilities under commercial arrangements; helping to financially contribute towards the ongoing costs and future technological developments of the Academy.

In summary, Charnwood are now leading the way in embracing technologies to support work base learning provision. Already, as a result of the new facility, we have been asked to present at a number of regional road shows and seminars; describing how our business has benefitted from such an ambitious, yet innovative solution. The School, with whom we work in close association with, have won a regional award for Enterprising Education; achieved in some part through our provision. They are also short-listed for the National Final.



Jeremy Scorer

Managing Partner

Charnwood Training Group