

TOTEM

VISUAL DISPLAY



VISUAL DISPLAY SYSTEM TOTEM

Welcome your guests, customers and visitors with TOTEM

The totem is a multi screen Visual Display System that will enhance any reception or lobby area. Floor standing with a slim elegant design, the Totem can be personalised with your own company logo and colours.

At the height of a tall person, the Totem is inviting and eye-catching and can be positioned in the most effective location for maximum exposure. A durable aluminium housing, tempered glass front and solid steel base allows the Totem to be placed in the busiest and most hectic of environments.

With multi screen technology, visitors can focus on relevant information displayed on each individual screen. For example,

- * one screen can show directions,
- * the second screen could show forthcoming events
- * third screen could be used for advertising or promotions.

To add to it's simplicity, messages can be composed using standard Microsoft tools such as Word® and PowerPoint® and you can even add pictures, animations and video to further enhance the overall impression and messages.

Control

The fact that there is a controlling computer running Microsoft Windows XP within the system connected to an external PC means that the user has maximum flexibility over the content and its changes.

Screens can be updated independently of each other, schedule messages in real time or in advance to be updated and played at a later unprompted time.

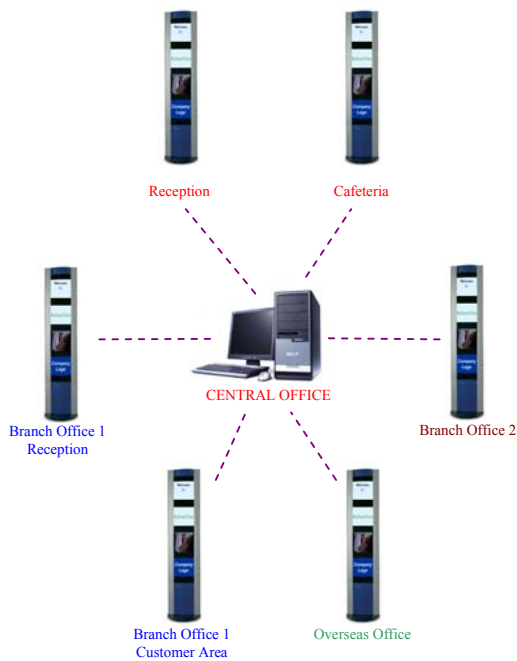
Controlling one screen is a simple affair, however several Totem screens or a combination of Totems and wall mounted plasma screens could be connected via a LAN and all controlled from a single point.

The controller would have the ability to replicate the same message to a number of screens or send different messages to any combination. Once the schedule was set, the screens would each run the information required at the time and for the length required.

Covergold Totem System



SINGLE SYSTEM NETWORK



Every individual *Totem* can be controlled by a sophisticated PC and Windows based *VueWare* software. *VueWare* runs the original presentations in Word, or PowerPoint complete with pictures, video clips or Flash animation.

Schedules can be created and easily updated allowing any of the three screens on the single Totem to show different material at different times. The screens can be updated independently of each other and the schedules programmed to be sent at convenient times (i.e. low network traffic times) to be stored onto the main Totem PC (in advance of requirements) and played at the set time.

Presentations can begin and end at the times programmed or set to continue on a loop until changed.

Not only can you control one or more Totems locally, a worldwide network of screens could be controlled from the internal modem of one master system – allowing you to base an entire corporate communications system on Totems.

MULTIPLE SYSTEM NETWORK

Multiple installation layouts can be achieved with the Totem and plasma / LCD screens by using the *Multiple Display Controller*.

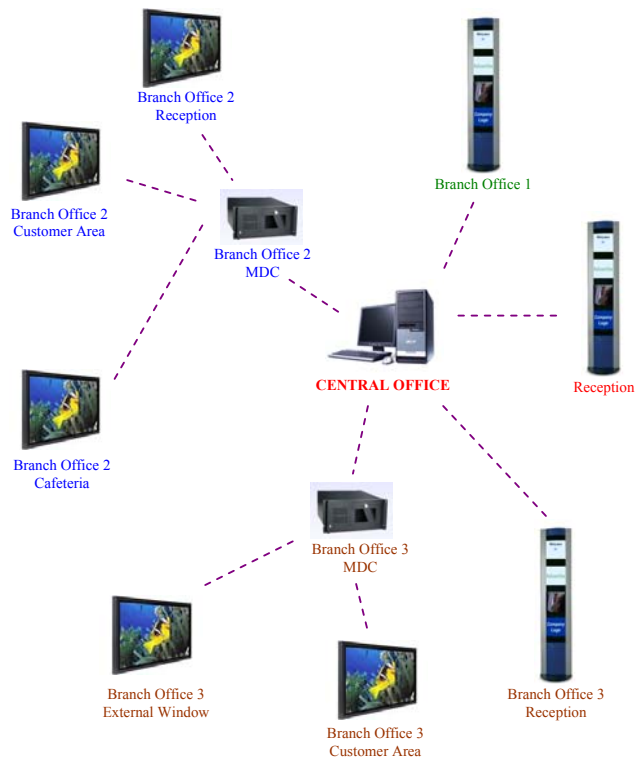
This combined Visual Communications system allows you to deliver your message to a network of screens in numerous locations, simultaneously.

The *VueWare* software enables information to be edited and scheduled via a workstation and distributed to multiple Totems and independent plasma / LCD screens utilising a Multiple Display Controller (MDC). Each one can manage the information displayed on up to any combination of five plasma, LCD or TFT screens. Multiple Display Controllers can be networked and managed from a single location.

The information on each screen can be changed independently of the others and a variety of content can be displayed sequentially or simultaneously allowing for total flexibility.

The system is capable of meeting both small to large scale requirements.

This Visual Communication System allows you to schedule and deliver messages or presentations to your guests, customers and visitors at anytime, anywhere



TOTEM VISUAL DISPLAY SYSTEM

	POINT OF INFORMATION	CONTROL CENTRE
Basic Overview	<p>The Totem is a superb Point of View and information display system consisting of a smart tower incorporating 3 x 17" or 19" screens, each able to show independent material.</p> <p>The software is loaded onto a standard PC connected by LAN / WAN to each of the Totems. The controller is able to upload media content and schedules to each of the Totems and play separate content at separate times on any of the screens. Totems in differing locations can have the same content following the same schedules or totally different.</p> <p>Additionally, by incorporating a Media Display Controller, LCD / Plasma Screens of any size can be included within the overall information scheme.</p>	
System Hardware	1. Totem Tower <i>And / or</i> 2. MDC player connected to plasma / LCD screen	Standard PC
System Software	Pre-loaded in Totems / MDC	Free Vueware software to load onto PC
System Accessory Requirements	1. No additional requirements with Totem 2. MDC requires LCD or Plasma Screen at point of information	Standard PC
Media Files	Video File: MPEG, AVI, Audio Files: MP3, WMA 7/8 Photo Files: JPEG, BMP, TARGA, Z-soft PCX, Z-soft DCX, Pegasus PIC, PNG, WMF, EMF, DXF, WSG Office Files: MS-Word, PowerPoint, Excel, Other: Acrobat Viewer, HTML, Flash	
Scheduling	Schedules are created via the VueWare software and uploaded to the Totems or MDCs with content material. The schedules can be set for immediate playback or for schedules to run at pre-determined times in the future. Each screen can run independent information on the Totem and the VueWare software can control any number of Totems / MDCs across a network with different or duplicate information on any number of screens.	
Installation Requirements	The Totem is a standalone system. Will need power and network connection The MDC will require connection to an external plasma / LCD screen either floor / ceiling / wall mounted Power for both screen and MDC required and network connection for SMP.	
Network	10/100Mbps Ethernet Controller Wireless (optional) TCP/IP networks	
R.R.P. 17" Totem	£ 5,400	
19" Totem	£ 6,120	
MDC	£ 3,123	
Phoenix Price 17" Totem	£ poa	
19" Totem	£ poa	
MDC	£ poa	
Prices are net and exclude installation or any required set-up fee. Prices are exclusive of LCD / Plasma screen for the MDC system Additional discounts apply after 4 + items		